

Richard Fridrich

riki@fczbkk.com, +420 731 737 695

I have been writing front-end code for 25 years, focusing on JavaScript / TypeScript. I also have experience with UX, team leading and product management. I teach programming courses, and I speak at conferences, including WebExpo and FrontKon.

Outreach, *Staff Software Engineer*

2021–2026

Developer on a large enterprise application written in React, TypeScript, and MUI. My responsibilities are the Email and Calendar Experience (an in-app email and calendar client), browser extension (it injects app's functionality into Gmail, Google Calendar, Microsoft Dynamics, etc.) and Outlook add-in for web and desktop. Approximately 70% of user interactions with the Outreach app are done via the extension and add-in.

Mall Group, *Developer*

2018–2021

As part of the Checkout team of Mall.cz, I helped rewrite an existing Angular app to Vue and later upgrade from version 2 to 3. We have implemented several major changes and features, which increased the checkout process conversion rate by 4%. My major success was a rewrite of selector for pick-up points, which used a map containing up to 12k markers.

Inline Manual, *Co-founder*

2013–2018

Bootstrapped startup. Our product was an onboarding tool for enterprise customers. I was responsible for the development, testing, and automation of the part of the tool that customers embed into their web apps. Most of the code was written in vanilla JavaScript to prevent clashes with any framework or libraries used by customers.

Top Monks, *JavaScript Coder*

2015–2016

Development for various customers, from Czech banks to US startups. I had the opportunity to try various frameworks (e.g. Angular, Ember, React). I have learned to effectively work remotely and cooperate with distributed teams.

Economia (formerly Centrum Holdings)

2008–2015

As *Product Designer*, I was responsible for developing alternative projects, such as browser extensions and a desktop downloader, which were intended to retain the page views of various products of Centrum Holdings. These products generated 5% of overall visits to Centrum's platforms.

As *Product Manager*, I was leading a team responsible for Centrum.cz. I increased the homepage CTR from 10% to 25%. I shortened our release cycle from 2 months to 3 weeks. I have hired and coached several coders and UX specialists.